

ORDER



Orders
Order / Rev: 343136
Alt Order #: 06832952
Product Desc: DEAN HELLER
Estimate:
Flight Dates: 10/03/12 - 10/09/12
Original Date / Rev: 07/17/12 / 07/17/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: Strategic Media Services
Buying Contact:
Billing Contact:
 3299 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Heller/R/Senate
Demographic: A35+
Product Codes: PL State Senate
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	139	\$56,725.00	\$48,216.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	139	\$56,725.00	\$48,216.25	0.00
Totals	139	\$56,725.00	\$48,216.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	18%	\$56,725.00
Market	100%	\$315,138.89

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$78,784.72
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	26%	\$81,936.11
KTUD	1%	\$3,151.39
KVMY	5%	\$15,756.94
KVVU	22%	\$69,330.56
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$9,454.17

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/03/12	10/05/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	-- WTF--	:30	3	\$125.00	P-05	0.00	NM	3	\$375.00

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Estimate:	

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS AT5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	--WTF--		3			\$125.00	0.00					
2	KTNV	10/08/12	10/09/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	MT-----	:30	2	\$125.00	P-05	0.00	NM	2	\$250.00
NEWS AT5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	MT-----		2			\$125.00	0.00					
3	KTNV	10/03/12	10/05/12	M-F 5-6am Action News	CM	M-F 5-6a (5:30 AM-6:00 AM)	--WTF--	:30	3	\$125.00	P-05	0.00	NM	3	\$375.00
NEWS A 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	--WTF--		3			\$125.00	0.00					
4	KTNV	10/08/12	10/09/12	M-F 5-6am Action News	CM	M-F 5-6a (5:30 AM-6:00 AM)	MT-----	:30	2	\$125.00	P-05	0.00	NM	2	\$250.00
NEWS A 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	MT-----		2			\$125.00	0.00					
E 5	KTNV	10/03/12	10/05/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	--WTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
NEWS A 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	--WTF--		3			\$250.00	0.00					
6	KTNV	10/08/12	10/09/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	MT-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
NEWS A 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	MT-----		2			\$250.00	0.00					
7	KTNV	10/03/12	10/05/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	--WTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
KTNV 630A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	--WTF--		3			\$250.00	0.00					
8	KTNV	10/08/12	10/09/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	MT-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
KTNV 630A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	MT-----		2			\$250.00	0.00					
9	KTNV	10/03/12	10/05/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	--WTF--	:30	6	\$250.00	P-05	0.00	NM	6	\$1,500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	--WTF--		6			\$250.00	0.00					
10	KTNV	10/08/12	10/09/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	MT-----	:30	4	\$250.00	P-05	0.00	NM	4	\$1,000.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	MT-----		4			\$250.00	0.00					
E 11	KTNV	10/03/12	10/05/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	--WTF--	:30	3	\$150.00	P-05	0.00	NM	3	\$450.00
MORNING BLEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	--WTF--		3			\$150.00	0.00					
12	KTNV	10/08/12	10/09/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	MT-----	:30	2	\$150.00	P-05	0.00	NM	2	\$3

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KTNV - Las Vegas

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13	KTNV	10/03/12	10/05/12	M-F 10-11a The View	CM	M-F 10-11a	--WTF--	:30	3	\$450.00	P-05	0.00	NM	3	\$1,350.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$450.00		0.00			
14	KTNV	10/08/12	10/09/12	M-F 10-11a The View	CM	M-F 10-11a	MT-----	:30	2	\$450.00	P-05	0.00	NM	2	\$900.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$450.00		0.00			
15	KTNV	10/03/12	10/05/12	M-F 11-12p Action News	CM	M-F 11-12p	--WTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
NEWS AT 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$250.00		0.00			
16	KTNV	10/08/12	10/09/12	M-F 11-12p Action News	CM	M-F 11-12p	MT-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
NEWS AT 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$250.00		0.00			
E 17	KTNV	10/03/12	10/05/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	--WTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$200.00		0.00			
E 18	KTNV	10/08/12	10/09/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	MT-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$200.00		0.00			
E 19	KTNV	10/03/12	10/05/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P	--WTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$200.00		0.00			
E 20	KTNV	10/08/12	10/09/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P	MT-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$200.00		0.00			
21	KTNV	10/03/12	10/05/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p	--WTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
GENRL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$250.00		0.00			
22	KTNV	10/08/12	10/09/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p	MT-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
GENRL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$250.00		0.00			
E 23	KTNV	10/03/12	10/05/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	--WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$225.00		0.00			
E 24	KTNV	10/08/12	10/09/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$225.00		0.00			
25	KTNV	10/03/12	10/05/12		CM	M-F 330PM-4P	--WTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
330PM ACTION NEWS														
330pm Action News														
NEWS AT 330P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$200.00		0.00			
26	KTNV	10/08/12	10/09/12	330PM ACTION NEWS CM		M-F 330PM-4P MT-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
330pm Action News														
NEWS AT 330P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$200.00		0.00			
E 27	KTNV	10/03/12	10/05/12	Judge Judy 4p-5p	CM	M-F 4P-5P --WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
Judge Judy 4p-5p (4:00 PM-4:30 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$225.00		0.00			
E 28	KTNV	10/08/12	10/09/12	Judge Judy 4p-5p	CM	M-F 4P-5P MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
Judge Judy 4p-5p (4:00 PM-4:30 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$225.00		0.00			
E 29	KTNV	10/03/12	10/05/12	Judge Judy 4p-5p	CM	M-F 4P-5P --WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
Judge Judy 4p-5p (4:30 PM-5:00 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$225.00		0.00			
E 30	KTNV	10/08/12	10/09/12	Judge Judy 4p-5p	CM	M-F 4P-5P MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
Judge Judy 4p-5p (4:30 PM-5:00 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$225.00		0.00			
31	KTNV	10/03/12	10/05/12	M-F 5-5:30p	CM	M-F 5-5:30p --WTF--	:30	3	\$300.00	P-05	0.00	NM	3	\$900.00
Action News @ 5p														
NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$300.00		0.00			
32	KTNV	10/08/12	10/09/12	M-F 5-5:30p	CM	M-F 5-5:30p MT-----	:30	2	\$300.00	P-05	0.00	NM	2	\$600.00
Action News @ 5p														
NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$300.00		0.00			
33	KTNV	10/03/12	10/05/12	M-F 6-7p	CM	M-F 6-7p --WTF--	:30	3	\$325.00	P-05	0.00	NM	3	\$975.00
Action News (6:00 PM-6:30 PM)														
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$325.00		0.00			
34	KTNV	10/08/12	10/09/12	M-F 6-7p	CM	M-F 6-7p MT-----	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
Action News (6:00 PM-6:30 PM)														
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$325.00		0.00			
35	KTNV	10/03/12	10/05/12	M-F 6-7p	CM	M-F 6-7p --WTF--	:30	3	\$325.00	P-05	0.00	NM	3	\$975.00
Action News (6:30 PM-7:00 PM)														
NEWS AT 630P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$325.00		0.00			
36	KTNV	10/08/12	10/09/12	M-F 6-7p	CM	M-F 6-7p MT-----	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
Action News (6:30 PM-7:00 PM)														
NEWS AT 630P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$325.00		0.00			
E 37	KTNV	10/03/12	10/05/12		CM	7p-730p --WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00

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7p-730p M-F 7p Access Hollywood ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -- WTF-- 3 \$225.00 0.00														
E 38	KTNV	10/08/12	10/09/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 MT----- 2 \$225.00 0.00														
39	KTNV	10/03/12	10/05/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p -- WTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -- WTF-- 3 \$225.00 0.00														
40	KTNV	10/08/12	10/09/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 MT----- 2 \$225.00 0.00														
E 41	KTNV	10/03/12	10/05/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p -- W-F--	:30	2	\$600.00	P-03	0.00	NM	2	\$1,200.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -- W-F-- 2 \$600.00 0.00														
E 42	KTNV	10/08/12	10/08/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$600.00 0.00														
43	KTNV	10/03/12	10/05/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a -- WTF--	:30	3	\$350.00	P-05	0.00	NM	3	\$1,050.00
NIGHTLINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -- WTF-- 3 \$350.00 0.00														
44	KTNV	10/08/12	10/09/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a MT-----	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
NIGHTLINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 MT----- 2 \$350.00 0.00														
E 45	KTNV	10/08/12	10/08/12	Monday ABC Prime Other dwts	CM	dwts M----- (8:00 PM-10:00 PM)	:30	1	\$3,500.00	P-05	0.00	NM	1	\$3,500.00
DWTS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$3,500.00 0.00														
E 46	KTNV	10/08/12	10/08/12	Monday ABC Prime C castle	CM	castle 10-11p M-----	:30	1	\$1,750.00	P-05	0.00	NM	1	\$1,750.00
CASTLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$1,750.00 0.00														
E 47	KTNV	10/09/12	10/09/12	Tue ABC Prime B dwts res	CM	dwts res 9-10p -T-----	:30	1	\$4,000.00	P-05	0.00	NM	1	\$4,000.00
DANCE-RESLT-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$4,000.00 0.00														
E 48	KTNV	10/09/12	10/09/12	Tue ABC Prime C priv prac	CM	priv prac 10-11p -T-----	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
PRVT P/DANCE-R <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$1,500.00 0.00														
E 49	KTNV	10/03/12	10/03/12		CM	modern 9-10p -- W----	:30	1	\$5,500.00	P-05	0.00	NM	1	\$5,500.00

Order / Rev: 343136
 Alt Order #: 06832952
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller/R/Senate
 Product Desc: DEAN HELLER
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MODRN FMLY-ABC Wed ABC Prime B modern (9:00 PM-9:30 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$5,500.00		0.00			
E 50	KTNV	10/03/12	10/03/12	Wed ABC Prime C revenge	CM	revenge 10-11p --W----	:30	1	\$1,350.00	P-05	0.00	NM	1	\$1,350.00
REVENGE Start Date: 10/01/12 End Date: 10/07/12 Weekdays: --W---- Spots/Week: 1 Rate: \$1,350.00 Rating: 0.00														
E 51	KTNV	10/05/12	10/05/12	Fri ABC Prime B wwyd	CM	wwyd/ primetime 9----F--	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
PRIMETIME-DO-ABC Start Date: 10/01/12 End Date: 10/07/12 Weekdays: ----F-- Spots/Week: 1 Rate: \$1,500.00 Rating: 0.00														
E 52	KTNV	10/06/12	10/07/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a -----SS (5:00 AM-5:30 AM)	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
KTNV 5A WKND Start Date: 10/01/12 End Date: 10/07/12 Weekdays: -----SS Spots/Week: 2 Rate: \$175.00 Rating: 0.00														
E 53	KTNV	10/06/12	10/07/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a -----SS (5:30 AM-6:00 AM)	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
KTNV 530A WKND Start Date: 10/01/12 End Date: 10/07/12 Weekdays: -----SS Spots/Week: 2 Rate: \$175.00 Rating: 0.00														
E 54	KTNV	10/06/12	10/07/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a -----SS (6:00 AM-6:30 AM)	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
KTNV 6A WKND Start Date: 10/01/12 End Date: 10/07/12 Weekdays: -----SS Spots/Week: 2 Rate: \$225.00 Rating: 0.00														
E 55	KTNV	10/06/12	10/07/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a -----SS (6:30 AM-7:00 AM)	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
KTNV 630A WKND Start Date: 10/01/12 End Date: 10/07/12 Weekdays: -----SS Spots/Week: 2 Rate: \$225.00 Rating: 0.00														
56	KTNV	10/06/12	10/07/12	Sat-Sun 7-8a Good Morning American Week	CM	Sat-Sun 7-8a -----SS	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
GMA WKND Start Date: 10/01/12 End Date: 10/07/12 Weekdays: -----SS Spots/Week: 2 Rate: \$250.00 Rating: 0.00														
57	KTNV	10/06/12	10/07/12	Sat-Sun 8-9a Action News	CM	Sat-Sun 8-9a -----SS	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
ACTN NWS WKND Start Date: 10/01/12 End Date: 10/07/12 Weekdays: -----SS Spots/Week: 2 Rate: \$200.00 Rating: 0.00														
58	KTNV	10/06/12	10/06/12	College Football Daytime College Football Daytime	CM	9a-4p -----S-	:30	2	\$900.00	P-05	0.00	NM	2	\$1,800.00
NCAA FOOTBALL Start Date: 10/01/12 End Date: 10/07/12 Weekdays: -----S- Spots/Week: 2 Rate: \$900.00 Rating: 0.00														
E 59	KTNV	10/06/12	10/06/12	College Football Primetime College Football Primetime	CM	4p-830p -----S- (5:00 PM-8:30 PM)	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
ABC COL FTBALL Start Date: 10/01/12 End Date: 10/07/12 Weekdays: -----S- Spots/Week: 1 Rate: \$1,500.00 Rating: 0.00														
60	KTNV	10/06/12	10/06/12	Sat 6-6:30p Action News	CM	Sat-6-6:30p -----S-	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
NEWS AT 6P Start Date: 10/01/12 End Date: 10/07/12 Weekdays: -----S- Spots/Week: 1 Rate: \$250.00 Rating: 0.00														
61	KTNV	10/07/12	10/07/12		CM	Sat-Sun 9a-7p -----S	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				This Week									
				This Week									
THIS WEEK													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----S				1	\$350.00		0.00		
62	KTNV	10/07/12	10/07/12	Sun 6-7p Action News	CM	Sun 6-7p (6:00 PM-6:30 PM)	:30	1	\$300.00	P-05	0.00 NM	1	\$300.00
KTNV SUN EN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----S				1	\$300.00		0.00		
E 63	KTNV	10/07/12	10/07/12	Sun ABC Prime B once upon	CM	once upon	:30	1	\$2,250.00	P-03	0.00 NM	1	\$2,250.00
ONCE UPON TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----S				1	\$2,250.00		0.00		
											Totals	139	\$56,725.00